

SPONSORSHIPS

THE PLATINUM SPONSOR | \$10,000.00

Will be the title sponsor for the event. Here is the package for the Platinum sponsor:

- 1.Sponsor will present all awards along with KWAR CEO, Board Chair and Committee Chair
2. Sponsor's name will appear on the Fishing Chaos Fishing Registration Page
- 3.Sponsor will have Title sponsor information on all banners, posters and printed material
- 4.Sponsor will appear on Keys Radio Talk show to promote the event with CEO of KWAR
- 5.Sponsor will be asked to speak at the registration event and introduce the entertainment for the evening
- 6.Sponsor will be asked to speak at the awards ceremony to thank celebrity and VIP fishing personalities
- 7.Sponsor will have first photo session with celebrities at the VIP hour of the registration event
- 8.Sponsor may leave printed material on all tables at Registration event and Awards ceremony!
- 9.Sponsor may place printed material in all Swag Bags or include a personal item in the Swag Bag
- 10.Sponsor will be invited to participate in the check presentation to the charities at a separate event
- 11.Sponsor's boat will be given a one-hour head start for the fishing tournament
- 12.Sponsor may set up a booth at both the registration event and the awards banquet
- 13.Sponsors name will appear in separate posts on the KWAR FB page, the Keys Island Connection page, the Destination Sunset page, and the charitable organizations FB
- 14.Sponsor's information will go on all correspondence sent out regarding the event sent by KWAR or FIRM
- 15.Sponsor will have Table 1 at both event nearest the BAR!
- 16.Sponsor will be included in any newspaper and media interviews regarding the event
- 17.Covers Boat Entry and 1 celebrity/personality sponsorship

SPONSORSHIPS

GOLD LEVEL SPONSORS | \$7,500.00

1. Sponsor will have information on all banners, posters and printed materials second in Font Size only to the platinum sponsor
2. Sponsors will be mentioned in all radio talk show events and may be asked to appear on the radio
3. Sponsors will have photo sessions and access to any celebrity fishing personalities at the VIP time during the registration event
4. Sponsors may leave printed material in the Swag Bags and on Tables at both events
5. Sponsors may set up a booth at both the registration event and the awards banquet
6. Sponsors boat may depart to fish 45 earlier than general entries
6. Sponsor's information will go on all correspondence sent out regarding the event sent by KWAR or FIRM
7. Covers Boat entry and 1 celebrity/personality sponsorship
8. Sponsor's name will appear on all major marketing materials

SILVER LEVEL SPONSORS | \$5,000.00

1. Sponsor's name will appear on the Fishing Chaos Fishing Registration Page
2. Sponsor may place materials in Swag Bag
3. Sponsors will be recognized in both FIRM and KWAR Newsletters
4. Sponsor's name will appear on all major marketing materials
5. Sponsors will be recognized at all events
6. Sponsor's boat will be able to depart 30 minutes earlier than general entries
7. Sponsors will have photo sessions and access to any celebrity fishing personalities at the VIP time during the registration event
8. Covers Boat entry and 1 celebrity/personality sponsorship

SPONSORSHIPS

BRONZE LEVEL SPONSORS | \$2,500.00

1. Sponsor's name will appear on the Fishing Chaos Fishing Registration Page
2. Sponsor may place materials in Swag Bag
3. Sponsors will be recognized in both FIRM and KWAR Newsletters
4. Sponsor's name will appear on all major marketing materials
5. Sponsors will be recognized at all events
6. Sponsor's boat will be able to depart 30 minutes earlier than general entries
7. Sponsors will have photo sessions and access to any celebrity fishing personalities at the VIP time during the registration event
8. Covers boat entry

DONATING SPONSORS | UNDER \$2,500.00

1. Sponsors will be recognized in both FIRM and KWAR Newsletters
2. Sponsor's name will appear on the Fishing Chaos Fishing Registration Page
3. Sponsor may place materials in Swag Bag
4. Sponsors will have photo sessions and access to any celebrity fishing personalities at the VIP time during the registration event